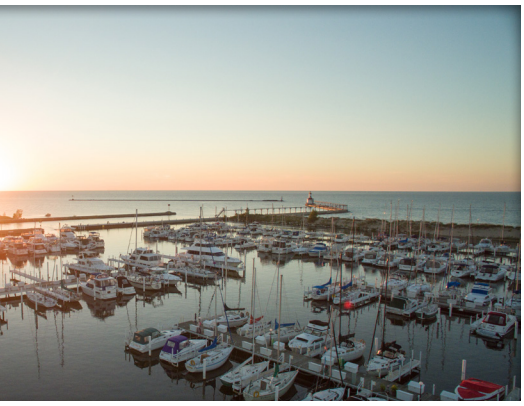
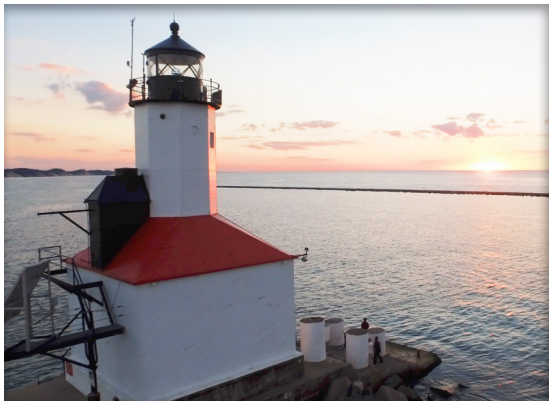
MICHIGAN CITY CHAMBER COMMUNITY MAP

ADVERTISING OPPORTUNITIES





MICHIGAN CITY CHAMBER

in partnership with

Lunar Cow Publishing

Greetings

MICHIGAN CITY CHAMBER MEMBERS

We're excited to introduce a new partnership with Lunar Cow Publishing, a leader in destination marketing, to produce the new Michigan City Chamber Community Map, one of the most visible and frequently used resources a Chamber can offer.

This map will serve as a first stop for Chamber inquiries and a go-to guide for visitors, new residents, and potential clients or employees looking to explore, relocate, or do business in Michigan City. Simply put, it puts your business directly in front of the people actively looking for what the community has to offer.

Advertising in the Community Map delivers real impact. With 3,000 printed copies placed in high-traffic, strategic locations, your business gains consistent exposure designed to drive customers through your doors. Even better, the digital GoGuide extends that reach to thousands more, allowing readers to click directly from your ad to your website, turning interest into action instantly.

Included in this brochure, you'll find advertising rates and placement options to help you choose the best fit for your business and marketing goals. If you'd like to secure your spot or learn more about how this opportunity can work for you, please contact Lunar Cow Publishing's advertising sales at 800.594.9620 (ext. 1). Space is limited, so don't hesitate.

We're proud of this new publication and look forward to showcasing your business as part of the Michigan City Chamber Community Map.

Sincerely,
Kurt Gillins
President
Michigan City Chamber

MICHIGAN CITY CHAMBER

MICHIGAN CITY CHAMBER
COMMUNITY MAP

DON'T HAVE AN ADVERTISEMENT?
No problem. We will build you an ad free of charge once you upload your photos, logo and copy into the Observatory.

PUBLISH 3,000 COPIES OF THE COMMUNITY MAP ARE DISTRIBUTED IN PRIME LOCATIONS TO REACH NEW CUSTOMERS

SUPPORT QUESTIONS?
Contact Advertising Sales at
800.594.9620 Ext. 1

UPLOAD ADVERTISEMENT ART TO OBSERVATORY.LUNARCOW.COM
Lunar Cow will send you an email with instructions to get you started.

Published by

Lunar Cow Publishing

800.594.9620 ext. 1
adsales@lunarcow.com
lunarcow.com

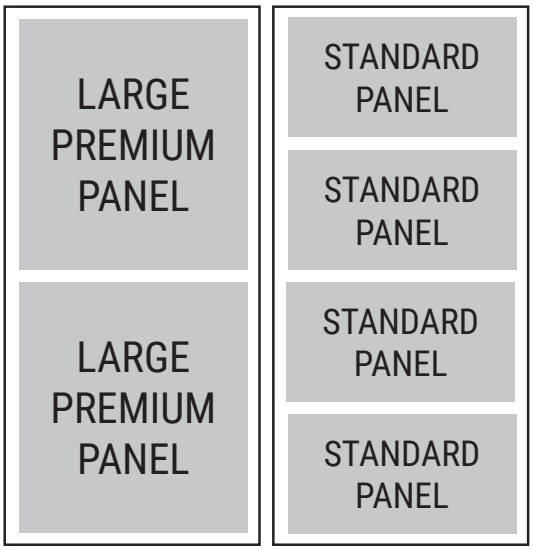
TO PURCHASE AN ADVERTISEMENT AND FOR MORE INFO, VISIT
RATECARD2.LUNARCOW.COM/MICHIGAN-CITY-2027

ADVERTISING SPEC SHEET

MICHIGAN CITY CHAMBER

PREMIUM PANEL	WIDTH	HEIGHT
Large Premium Panel	3.125"	4.25"

STANDARD SIZES	WIDTH	HEIGHT
Standard	3.125"	2"



TEMPLATE AD

Lunar Cow reserves the right to insert our template ad for your ad placement if content is NOT uploaded within 45 days. Our template ad includes your name, address, phone and website address.

SEE TERMS ON THE ADVERTISING RATES PAGE

ADVERTISEMENT AND ART REQUIREMENTS

- CMYK COLOR SPACE
- 300 DPI RESOLUTION ONLY
- INCLUDE BLEED AND TRIM FOR FULL PAGE ADS
- PUBLISHER FILES AND WORD DOCUMENTS WITH EMBEDDED IMAGES ARE NOT ACCEPTED

ADVERTISEMENT ART UPLOAD

UPLOAD ADVERTISEMENT ART TO OBSERVATORY.LUNARCOW.COM

Lunar Cow will send you an email with instructions to get you started.

DON'T HAVE AN ADVERTISEMENT?

No problem. We will build you an ad free of charge once you upload your photos, logo and copy into the Observatory.

TERMS & CONDITIONS

This insertion order represents confirmation of the agreement between agency/advertiser and Michigan City Chamber of Commerce. Payment is due upon receipt of invoice.

ADS NOT PAID IN FULL WILL NOT BE INCLUDED IN THE PUBLICATION. ONLY PREMIUM AD POSITIONS ARE GUARANTEED.

Due to print and publication deadlines, please be advised that all sales are final and no refunds will be issued. Further, due to publication and distribution of print materials containing information as to all advertisers, no advertiser may withdraw from participation. Advertiser agrees to participate for the duration of the publication without exception.

Lunar Cow Publishing and Michigan City Chamber of Commerce reserve the right to reject advertisements on the basis of content or quality of production, and assume no liability for statements or claims made in advertising copy. Lunar Cow Publishing and Michigan City Chamber of Commerce also reserve the right to refuse advertisements that contain what is considered to be false, illegal or libelous information or material that gratuitously offends members of the general public.

Lunar Cow reserves the right to insert our template ad for your ad placement if content is NOT uploaded within 45 days. Our template ad includes your name, address, phone and website address and is not revisable, except for errors.

ADVERTISING RATES

MICHIGAN CITY CHAMBER

PREMIUM POSITIONS (ONLY PREMIUM ADVERTISING POSITIONS ARE GUARANTEED)	
• Back Cover Panel	**$1,500**
• Large Premium Panel	**$1,250**
STANDARD POSITIONS	
• Standard	**$600**

TO PURCHASE AN ADVERTISEMENT AND FOR MORE INFO, VISIT
RATECARD2.LUNARCOW.COM/MICHIGAN-CITY-2027

ADVERTISEMENT OPTIONS

FREE* Advertisement Design when providing your required content: Photo(s), Logo, Text and Contact information

Upload my own completed advertisement
*Built to Lunar Cow Publishing's specifications***

***UP TO 3 REVISIONS ALLOWED FOR FREE ADVERTISEMENT DESIGNS. FURTHER REVISIONS WILL INCUR A FEE OF $125.**

****IF YOUR UPLOADED ADVERTISEMENT IS NOT BUILT TO THE CORRECT SPECS, IT IS REJECTED AND UPLOAD OF A NEW ADVERTISEMENT AT THE CORRECT SPECS IS REQUIRED.**

LUNAR COW RESERVES THE RIGHT TO CREATE A TEMPLATE ADVERTISEMENT FOR YOU AFTER 45 DAYS. NO REVISIONS ALLOWED, EXCEPT FOR ERRORS.

SEND PAYMENTS MADE PAYABLE TO:

LUNAR COW PUBLISHING
344 W. TURKEYFOOT LAKE RD, STE. B
AKRON, OH 44319