



Chamber Gift Certificate Program

PARTICIPATION is SMART MARKETING

PROMOTION: The Chamber advertises the program on the chamber web site and in chamber publications.

Your business name is included on every certificate.

Your business will be identified as accepting chamber gift certificates
Within your listing in the chamber web site Business Directory

SIMPLE & COST-EFFECTIVE: Just mail the redeemed certificate to the Chamber.
We reimburse you 95% of the face value within two (2) weeks. The Chamber keeps 5% to

HOW IT WORKS ..

- Gift Certificate is purchased by anyone from the Chamber Office
- Recipient redeems gift certificate at participating Chamber member business
- Participating business signs Gift Certificate acknowledging redemption
- Participating business sends redeemed Gift Certificate(s) to the Chamber office (via mail or in person) and - within two (2) weeks of receipt - the Chamber issues a reimbursement check for ninety-five (95%) of the face value of each redeemed Gift Certificate.

FACTS about the GIFT CERTIFICATE PROGRAM

Gift Certificate program is an exciting new member benefit that markets member businesses.

This is an established program that has proven very successful in other Chambers.

It's a perfect gift because certificates can be combined to total any amount (combination of \$10 and \$20 denominations), personalized and redeemed at any participating business.

It is an effective way to build new traffic at your business that encourages people to shop locally.

**TO PARTICIPATE* - OR TO BUY YOUR OWN CERTIFICATES - CALL THE CHAMBER
219.874.6221**

**Written agreement provides all of the participation details*



Gift Certificate Program Agreement

REQUIREMENTS FOR PARTICIPATION:

1. I agree to honor all Michigan City Area Chamber Gift Certificates presented for redemption at my business.
2. I understand that the entire amount of each Gift Certificate can be used to purchase non-gaming goods or services in one establishment only. Cash back and restrictions are at the discretion of the redeeming business.
3. As a participating business in the Gift Certificate Program, I understand my business will be listed alphabetically on all Michigan City Area Chamber Gift Certificates.
4. I agree to return to the Chamber office - either by mail or in person - all Gift Certificates redeemed at my business within ninety (90) days of redemption. Within two (2) weeks of receiving redeemed certificates, the Chamber will issue to my business a reimbursement check for ninety-five percent (95%) of the face value of each redeemed Gift Certificate.

I would like to participate in the Michigan City Area Chamber Gift Certificate Program. I have read the above requirements for participation and agree to abide by them.

NAME: _____

BUSINESS NAME: _____

ADDRESS for mailing Chamber REIMBURSEMENT CHECK:

ADDRESS: _____

CITY: _____ ZIP: _____

SIGNATURE: _____ DATE: ____/____/____

Please return completed agreement to the Chamber office.
MAIL: 200 E. Michigan Blvd., Michigan City, IN 46360 • FAX: 219.873.1204

FOR OFFICE USE ONLY: (Initials/Date)

Administrative Support: _____/_____ Web Master: _____/_____