



The Beacon

April 23, 2009

ATHENA Award Nominations

LAST CHANCE! The ATHENA® Award Nomination Form submission deadline has been extended until Monday, April 27! The forms are available on the Chamber's website. This prestigious award will be presented at a luncheon to honor the nominees on Thursday, May 14 at **Blue Chip Casino's** Orleans Ballroom from 11:30 a.m. - 1:30 p.m. The founder of ATHENA International, Martha Mayhood Mertz will be the keynote speaker. Women In Leadership LaPorte County will also have their symposium in conjunction with this presentation beginning at 8 am. This event is sponsored by **National City Bank**. The cost of the luncheon is \$30 and should be paid online and before the event on the Chamber's website. The deadline to RSVP is May 8. The cost for the symposium is \$25 and RSVP's must be emailed to will_8866@yahoo.com by May 8.

Economic Briefing

The Michigan City Chamber and the LaPorte Chamber are partnering with **Purdue University North Central** to host the Economic Briefing on Tuesday, April 28 at 7:30 am in PNC's LSF Building Room 144. At this breakfast you will hear from PNC professors on the state of the local economy. It will be very informative and interesting. The cost is \$7.50. RSVP to the Chamber by April 24. To help with this event, participants are asked to take a short survey at www.pnc.edu/faculty/rutledge/survey.html.

LaPorte County Parks

Red Mill County Park's 2nd Annual Spa Day in the Park will be a day of pampering on Saturday, April 25 from 10 am - 1 pm. This event is free and open to the public. Come calm the mind and pamper the body with massages, facials, manicures, aromatherapy, make at home spa treatments, purses, homemade candy along with many other booths. There will be over 17 vendors showcasing the best in beauty and pampering. The first fifty people who attend the event will receive a Goodie Bag, filled with a variety of samples and products.

Entrepreneur Center

The **Entrepreneur Center Michigan City**, 422 Franklin St., will host a LinkedIn for Business workshop on Monday, April 27 from 11 am - 1 pm. Feel free to bring a lunch. In this session you will learn LinkedIn Basics, how to grow LinkedIn connections, how to use "Questions/Answers" for building authority in your niche, how to use LinkedIn Events to get more clients and LinkedIn Applications for effective marketing. Cost is \$20 for Chamber members. Call 809-4200 ext. 300 to RSVP.

The Youth Service Bureau

The **Youth Service Bureau Big Brothers Big Sisters'** 15th annual Bowl For Kids Sake is just around the corner. Join them Friday, May 8 at Thunderbird Bowling Lanes for a fun-filled evening of bowling and raising funds to help the local BBBS programs. If you have three or four friends, coworkers, etc., you can make a team for this year's BFKS! You do not need to be an avid bowler, a good bowler or even have had bowled in your life. This year's theme is baseball. Free t-shirt, soft drinks and good. Door prizes, raffles, silent auctions and much more. To get a team packet and for more information call 362-9587 ext. 104 or ext. 107.

Marquette High School

Join **Marquette High School** for The Marquette Mulligan on Monday, May 18 at **Long Beach Country Club** beginning at 10:30 am with registration. The cost is \$150 per golfer and \$600 for a foursome. There is a noon start with lunch, beverages on the course, dinner and door prizes included. Sponsorship opportunities are available. Call 873-1325 ext. 229 for more information.

Thought of the Day

"Once we accept our limits, we go beyond them."

-Alfred Einstein

Please route to your staff

The deadline for The Beacon is 3 pm every Wednesday. If possible, send articles in advance.

This is a weekly communication from the Michigan City Area Chamber of Commerce. 200 E. Michigan Blvd., Michigan City, IN 46360 219. 874.6221 Fax 219. 873.1204 Email: info@mcatchamber.com Website: www.michigancitychamber.com